

You are younger than
you think.
More beautiful than
you know.

TRUE LOOK®

It's about your inner beauty.

The true essence of beauty is found in nature. The real, the natural and genuine almost always has the greatest splendour and sensuality.

Of course you can create sensations with spectacular colouration and challenging creations, but to attain nature's genuine essence of beauty one should look no further than the laws by which it is ruled. We all would very much like to be gorgeous and

attractive and it is true that beauty comes from within – in many ways. A great personality shines through and a warm, giving person always radiates beauty – but beauty is, admittedly, also partly on the outside. Or as we like to say: in your skin. Beauty does, actually, come in part from the dermis – meaning the connective tissue that is the living part of your skin.

True Look is a skincare line which liaises

with the cells in the dermis – with the part of your skin that is alive.

True Look does come in cream form but it is not the cream that is of interest. Rather it is the proteins, peptides and receptors responsible for improving efficiency in our skins' biological processes.

The cream does serve a very important role, though. It functions as a path for the peptides and so facilitates communication

between the elements and the processes that make your skin soft and supple. This enables your skin to preserve its beauty longer than you might think. We like to say that you are actually younger than you think and therefore more beautiful than you know.

Show your True Face because that shows your True Beauty.

TRUE LOOK®

Day Cream from True Look.

The cells in our skin are continuously renewed but with age the speed of this process is reduced.

The cells in your skin serve important functions such as protection from pollution, infections, poisons etc. These skin cells also balance collagen – the production of elastin which ensures your skin is healthy and

supple as well as give off a natural sheen.

When the cell renewal process slows down your skin takes on shades of grey and becomes less firm which in turn leads to wrinkles.

True Look Day Cream contains a peptide which stimulates the cell renewal process. It improves your skins' suppleness, natural

glow and protective properties as well as preventing the development of wrinkles.

For best results: Apply a small amount to clean, dried skin around the whole face and neck. Let your skin absorb the cream.

Do this every day.



Night Cream from True Look.

It is important that the production of the proteins collagen and elastin are maintained at the right level so that your skin preserves its elasticity and suppleness. Age, stress and sun, among other external factors, reduce their production causing your skin to lose

these qualities, making it wrinkle faster. True Look Night Cream contains a peptide that stimulates the production of these proteins thereby preserving the core balance in your skin. It also contains hyaluronic acid which moistens the skin. For best results:

Apply a small amount to clean, dried skin around the whole face and neck. Let your skin absorb the cream.

Do this every day.





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